



# Culture Pass Grant Scheme

## Official Guidelines

### Call for Expression of Interest 2020

**These guidelines are being drafted with consideration of the restrictions brought about by the Covid-19 pandemic. Applicants and beneficiaries are expected to adhere to regulations and guidelines issued by the respective authorities, and it is their responsibility to ensure safety of all throughout their productions.**

## **Introduction**

Through the Culture Pass, kindergarten, primary, middle school, senior students, and post-secondary students up to MQF Level 4 will be given an opportunity of experiencing at least one artistic production during the scholastic year, which has been produced by creative professionals through a curated programme.

The Culture Pass is designed to:

- 1) Provide children and students from **kindergarten to the post-secondary schools or institutes which provide education up to MQF Level 4** with professional cultural and artistic experiences of the highest quality;
- 2) Compliment the learning outcomes of the National Curriculum and add value to cultural education and curricular subjects and cross-curricular themes (literacy, digital literacy, learning to learn and cooperative learning, education for sustainable development, entrepreneurship, diversity and creativity and innovation);
- 3) Encourage creative practitioners to create and develop new work for young audiences and increase the programming capacity over longer periods with the purpose of connecting artistic and non-artistic disciplines to the students' curriculum.

## **Call for Expression of Interest**

The Culture Directorate within the Ministry for the National Heritage, the Arts and Local Government and Arts Council Malta jointly announce a Call for Expression of Interest for the submission/proposal of events of a cultural and artistic nature targeting children and students from **Kindergarten, Primary** and students attending **Middle, Senior and post-secondary schools**. Activities are to be held between October 2020 and June 2021.

This Call is intended to enable creative practitioners to generate captivating, creative, innovative, original as well as already existing work, for audiences in these age categories and to provide the opportunity for children and young people to experience at least one cultural activity as an extension to the curriculum covered during the scholastic year.

**In 2020 a special strand is being introduced in light of the digital transition currently happening the cultural and creative sector. As part of this strand producers are encouraged to propose work which is intended for digital presentation. These productions should intrinsically be in line with the Culture Pass objectives identified in this call and must be accompanied by a teachers' resource pack or activity plan.**

### **Objectives**

The objectives of the Culture Pass are as follows:

- Enable educational growth for children and students attending educational institutions from early education all along to institutes offering education up to MQF level 4 through cultural and artistic means, especially by creatively enhancing the curriculum and learning outcomes covered at school.
- Encourage collaboration between the educational and cultural sectors and other relevant sectors such as science and technology. Priority will be given to those who approach projects and productions through a cross-curricular approach.
- Encourage and support young people to engage in cultural and artistic activities.
- Incentivise cultural producers to produce **new** productions and artistic activities devised specifically for children and young people.
- Create new audiences across different genres and styles.
- Promote culture and the arts as an entertaining, fulfilling, challenging and exciting activity for young people.

### **Who can apply?**

The Call for Expression of Interest is open to individuals who are 18 years and over, groups of creatives, public cultural organisations, and registered non-governmental organisations whose nature of work is culturally and artistically driven.

Applicants must be Maltese citizens or be in possession of a Malta residence permit / Maltese citizenship certificate / a Maltese passport.

The applicant should be the legal representative of the organisation.

**Sectors listed in the *de minimis* Regulations of 2013 of the European Commission (such as fisheries, aquaculture and agriculture) cannot benefit under this scheme.**

### **Eligible productions and activities**

Applications can be submitted for cultural and artistic events produced specifically for children and young people between 3 and 16 years of age, attending government, church or independent schools and institutions offering education up to MQF Level 4. This call is also open to cultural and artistic events accessible to the general public but which are not available free of charge. For the production team to be eligible for funding under the culture pass scheme, the audience shall be exclusively composed of participating students.

Events already supported through public funds and already form part of an existing and established educational programmes aimed at children and young audiences are not eligible.

The events can be in the following art forms and they may also be multidisciplinary in nature:

*Dance, Theatre, Music, Visual Arts, Literature, Film, Heritage.* Eligible productions and activities may include the following:

- *Concerts;*
- *Performances*
- *Screenings of performances (such as ballets and operas);*
- *Screenings of documentaries and films;*
- *Exhibitions;*
- *Arts festivals;*
- *Cultural heritage.*

Interactivity is compulsory; this may take the form of a pre- or post-production workshop or be embedded in the delivery of the production itself. Events cannot consist of just a workshop.

Existing activities offered to schools/students free of charge, are excluded from this initiative and therefore not considered eligible.

In the case of touring productions, producers need to identify production dates, time frames, specs required from the venue, maximum number of seats allowed, suitability for age groups, and suitability for students with learning difficulties. In the case of site-specific venues, producers need to identify production dates, time frames, maximum number of seats available, suitability for age groups, suitability for students with learning difficulties, and accessibility to and inside the venue.

Proposals would need to include a teacher's resource pack highlighting relevance to curriculum. Failure to present the teacher's resource pack will make the application not eligible for consideration.

Applicants must submit recordings of the work proposed for this Call.

### **Educational content for the events proposed**

The content of the activities proposed and listed above may be linked to topics covered by the national curriculum [www.curriculum.gov.mt](http://www.curriculum.gov.mt) and the subjects dealt with in class. Cross-curricular themes are also highly encouraged.

Suggested areas which could be addressed but not limited to, are:

- Mass Media – the influence of mass media on students, parents and society, the values being propagated through mass media.
- Globalisation & Multiculturalism – Gender, ethnicity, identity and social inclusion issues
- Diversity within the society, community and family in particular.
- Politics – as envisaged here in Malta and compared to the rest of the world, the meaning of politics and ethics related to it. The past, present and future of politics.
- Domestic Violence.
- Human rights.
- Health and nutrition, including challenges of eating disorders.
- Occupational Health & Safety – workers' rights, work ethics, physical and psychological health, harassment and bullying at work.
- Bullying amongst students.
- Environmental Issues – natural resources locally and globally and their uses, renewable sources of energy.

- Ethics.
- Personal, Social and Career Development.
- The human system.
- The science of sound.
- Language literacy.
- Film appreciation.

### **Selection of Works**

Participation in the Culture Pass grant scheme is based on a selection process and will be evaluated according to established criteria as listed below.

The selection team which will include representatives of the Culture Directorate, Arts Council Malta and the education sectors, will evaluate proposals and select the works.

The Evaluation Board will base its decision upon the following criteria:

- The artistic quality and collaborations on the project (40 points)
- The relevance of the proposed event to the target audience and engagement with the audience (20 points)
- How are the curricular themes innovatively brought out through the artistic experience? (20 points)
- Collaboration with schools *on pre- or post-workshops and teachers/resource pack and its reporting.* (20 points)

Projects scoring 60 points or above will be eligible for the final selection. Applicants will be informed of the outcome by the established dates.

**Applicants may submit multiple applications, however a maximum of two productions per Public Cultural Organisation and four productions per other cultural entities may be chosen and be included in the programme. Productions may include digital ones. In the final**

**selection a maximum of two digital productions may be included.**

**How will it work?**

Schools are encouraged to introduce a minimum of one artistic genre per year to all students in dance, theatre, music, visual art, film, literature and heritage. Our objective is to provide every child and student with diverse cultural experiences across different genres and styles. In order to support the implementation of this target, schools may use the Culture Pass to deliver this goal to their students. To maximise the engagement of participants in the artistic production, the maximum number of attendees shall not exceed 100.

Schools will be provided with a programme of selected productions and events, for the period October 2020 - June 2021. Schools will be invited to choose the activities that their students will attend and will be requested to book directly with the venue/producers on a first come first served basis. In doing so, while booking, schools have to inform the box office or producer if they will be using the Culture Pass. Site-specific Events that are also open as ticketed events for non-Culture Pass users need to ensure pre- or post-workshops with culture pass users prior or post production.

On the day of the event, the school representative, venue manager and producers will sign a Claim Form confirming number of seats. The Claim Form is inserted as an Appendix of the Application Form.

**Inclusion in the culture pass programme does not guarantee an automatic grant, since it is at the absolute discretion of schools to select the proposed programmed event.**

There is a specific budget for this scheme. The budget will be split equally amongst two periods October to January and February to June, to ensure a fair distribution of events across the scholastic year. When all funds are used up, the scheme is stopped. All schools and producers are informed.

In the case of digital productions the school will be given temporary access to a finished production, the school must indicate clearly the time, venue and audience number to whom the performance will be shown.

### **How is the grant awarded?**

A grant per student will be awarded to the producer on presentation of the claim form. Each producer and entity are entitled to a maximum grant of EUR 10,000 per year for public entities and EUR 15,000 for other entities. The grant is set at €5 per student, except in the case of digital productions. The grant cannot be used to subsidise part payment of a ticket. The total grant will be calculated on the total number of students present during the time of activity. Digital productions will be awarded a one-time grant of EUR 3,000 for this call, irrespective of the number of student-participants.

The Culture Directorate, Arts Council Malta and the producers will enter into an agreement in relation to the selected works.

These Guidelines are in line with the Commission Regulation (EU) No. 1407/2013 of 18 December 2013 on the application of Articles 107 and 108 of the Treaty on the Functioning of the European Union to de minimis aid (the de minimis Regulation).

The total amount of de minimis aid granted to a single undertaking shall not exceed the amount of €200,000 over any period of three consecutive fiscal years. The term 'Undertaking' includes also all companies in a group (which fall under the direct or indirect ownership or control of the same ultimate parent company) and relevant partner and linked enterprises as defined in Annex I of Commission Regulation (EC No. 800/2008). This period covers the fiscal year concerned as well as the previous two fiscal years. 'Fiscal year' means the fiscal year as used for tax purposes by the undertaking concerned. This maximum threshold would include all State aid granted under this aid scheme and any other State aid measure granted under the de minimis rule including that received from any entity other than Arts Council Malta. Any de minimis aid received in excess of the established threshold will have to be recovered, with interest, from the undertaking receiving the aid.

The de minimis declaration form shall be filled by the producing entities upon signing of the Grant Agreement. However, applicants should be aware and knowledgeable of their State Aid position prior to applying for the Grant. In line with the de minimis State Aid regulation, records regarding de minimis aid shall be maintained for 10 years from the date on which the last individual aid is granted under the Scheme.

### **Timeframes**

Call closing date	21st August 2020
Evaluation and Selection Period	September 2020
Communication to applicants	11th September 2020
Communication to schools	October 2020
Phase one	October 2020 to January 2021
Phase two	February 2021 to June 2021

### **Submission of Application**

Follow these steps to apply:

1. If you have not done so already, create your profile with Arts Council Malta by clicking on Register and filling in the details.
2. Read these guidelines and regulations very carefully.
3. Check whether your proposed idea can be addressed by this fund.
4. Click on the 'Apply' button on the opportunity's page and start the online application process.

5. Follow the online application step by step. Fill in all the required information from the online application and attach the supporting documentation.
6. Submit the application. You should be receiving an automatic acknowledgement by the system. If you do not receive such a notification, contact us on [applyforfunds@artscouncilmalta.org](mailto:applyforfunds@artscouncilmalta.org) or [culture@gov.mt](mailto:culture@gov.mt) .

In case of difficulty, or if you would like to consult us regarding this fund, you can call us on 23347230 Monday to Friday between 09:00 and 16:00, or email on [fundinfo@artscouncilmalta.org](mailto:fundinfo@artscouncilmalta.org). It is your responsibility to present a complete application form as explained in these guidelines and regulations. If you do not present all the necessary information, then your application will not be processed and evaluated. The Deadline for the call is 21st August 2020.

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